



HFTP

Mid-South Atlantic
Regional Conference

2026 Conference Schedule

Wednesday, Feb 25 3:00 pm – 5:00 pm	Registration & Sponsor Set-Up
Wednesday, Feb 25 5:00 pm – 7:00 pm	Opening Reception & Sponsor Showcase
Wednesday, Feb 25 7:00 pm	Dinner On Your Own/Sponsor Dinners
Thursday, Feb 26 7:00 am – 8:00 am	Registration/Breakfast/Sponsor Showcase
Thursday, Feb 26 8:00 am – 8:15 am	Welcome & Opening Remarks
Thursday, Feb 26 8:15 am – 9:45 am	Education Session #1 – 1.8 What's Hot & What's Not in the Tax World Mitch Stump, Club Tax Network
Thursday, Feb 26 9:45 am – 10:45 am	Education Session #2 – 1.2 Best Practices of Capital Planning for Private Clubs Jim Butler, Club Benchmarking
Thursday, Feb 26 10:45 am – 11:00 am	Break & Sponsor Showcase
Thursday, Feb 26 11:00 am – 12:00 noon	Education Session #3 – 1.2 The Risk Landscape for Clubs – What's Changed & What Matters Cade Pearce, Client Executive, IMA Financial Group Michael Teague, SVP, IMA Financial Group
Thursday, Feb 26 12:00 noon – 1:30 pm	Lunch/Sponsor Showcase HFTP Update Frank Wolfe, CEO, HFTP Global
Thursday, Feb 26 1:30 pm – 2:30 pm	Education Session #4 – 1.2 “Tech Talk” Discussion Panel John Woodall, Director of IT, Carmel Country Club Dennis Szymanski, COO, Cino Security Solutions Fred Santarsiere, EVP, Cino Security Solutions Carla Waldron, IT Director, Country Club of Virginia

Thursday, Feb 26 2:30 pm – 3:30 pm	Education Session #5 – 1.2 Using AI in the Workplace - Is there a place for it, and if so, where? Jonathon Goodman, Elevate-CFO & Technology for Clubs Robb Smyth, AI Partners
Thursday, Feb 26 3:30 pm – 3:45 pm	Break & Sponsor Showcase
Thursday, Feb 26 3:45 pm – 5:00 pm	Keynote Speaker/Education Session #6 – 1.5 “Keeping Your Team in Tune” Patrick Henry, Sirius XM Radio Personality & Nashville Songwriter
Thursday, Feb 26 5:00 pm – 5:30 pm	Sponsor Giveaways & Door Prizes
Thursday, Feb 26 6:00 pm – 10:00 pm	Social & Networking Event Dunbar Social by Topgolf Swing Suite The Ballantyne Hotel
Friday, Feb 27 7:45 am – 8:45 am	Breakfast/Sponsor Showcase
Friday, Feb 27 8:45 am – 9:45 am	Education Session #7 – 1.2 Using Data in Daily Operations Jeremy Hoch, Club Data Services Jonathon Goodman, Elevate-CFO & Technology for Clubs
Friday, Feb 27 9:45 am – 10:45 am	Education Session #8 – 1.2 Governance & Financial Presentations Syma Molla-Ahmad, RSM US LLP Brianna Daly, RSM US LLP
Friday, Feb 27 10:45 am – 11:00 am	Break & Sponsor Showcase
Friday, Feb 27 11:00 am – 12:15 pm	Education Session #9 – 1.5 A Fork in the Road - What to Expect from Washington in 2026 Brad Steele, Private Club Consultants
Friday, Feb 27 12:15 pm – 12:30 pm	Closing Remarks/Conference Adjournment